

HOW TO SELECT

A SUITABLE LICENSING MODEL FOR YOUR PRODUCT



Labs64 NetLicensing allows you to monetize your products by licensing them to companies or individuals.

There are several options to choose when it refers to licensing, it's very important to know what licensing models fit better your needs.

This infographic will lead you to make the right decision.

START

Do you have one price for all features?



■ STANDARD

Do you offer free demo of your product?



■ TRY&BUY

■ SUBSCRIPTION

Do you have multiple features licensed separately?



■ MULTI-FEATURE

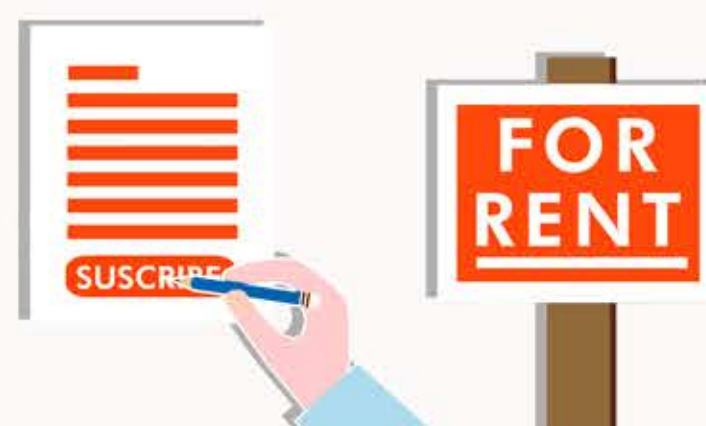
■ RENTAL

Do you limit the quantity of the license uses?



■ PAY-PER-USE

Do you restrict the product use by time?



■ RENTAL

■ SUBSCRIPTION

Is shared use of the product allowed?



■ FLOATING

Is your product bound to the user or hardware?



■ NAMED USER

YOU HAVE MADE
THE RIGHT DECISION

LABS64
INNOVATIONS DELIVERED

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